

There is a Real Difference

Cream of tartar, derived from grapes, is used in Royal Baking Powder because it is the best and most healthful ingredient known for the purpose.

Phosphate and alum, which are derived from mineral sources, are used in some baking powders, instead of cream of tartar, because they are cheaper.

If you have been induced to use baking powders made from alum or phosphate, use Royal Baking Powder instead. You will be pleased with the results and the difference in the quality of the food.

ROYAL BAKING POWDER CO.
New York

CITY HAPPENINGS AND PERSONAL MENTION

H. O. Hamm left Wednesday for a few days business trip to Tampa. Miss Alice Priddy left Wednesday for Tampa for a visit with her sister, Mrs. H. C. Cowart.

Miss Anne Deaderick, who has been spending the summer months in the mountains, has returned to Palatka to spend the winter with Miss Susie Lee Walton.

Mrs. John Porter and sister Miss Cecile Jones of Jacksonville, came over Wednesday to be the guests of their aunts, the Misses Moragne on Riverside.

Mrs. J. E. Cannon and children of Anderson, South Carolina, arrived Wednesday and are the guests of Mrs. Cannon's family, Mrs. Bruce and sister Miss Annie Bruce during the Reid-Bruce nuptials.

Miss Abbie Jean Miller of Crescent City who has been spending the summer in Maine, reached Palatka last Sunday and spent a good portion of the week here as the guest of Mrs. Willie Metcalf. Miss Miller left for her home in Crescent City yesterday.

The many friends of Miss Mary Beale Stallings will be delighted to know that she is making splendid progress in her music at Cox College in Atlanta. Next week she will appear in an artists recital to be given by the Atlanta Conservatory, an honor not bestowed upon many, but presented to Miss Stallings as an appreciation of her splendid talent and rapid progress and interest in her work.

Miss Grizella Merrill will entertain at Auction Bridge this afternoon in honor of Miss Annie Bruce.

Mr. and Mrs. A. M. Probst and baby of "The Palms" were guests of friends in the city Wednesday.

Miss Annie Bruce was the honoree at a shower which was given in Hastings Wednesday evening.

Noah Tilghman has returned from a several weeks' vacation in Tennessee, Maryland and New York.

E. Alderman of the Cochran Company left yesterday morning for his old home in Brooks county Georgia, for a week or ten days vacation.

Miss Louise Curtis who has been spending a few days with Mrs. S. C. Stallings left Wednesday for her home in Titusville.

Mr. and Mrs. Warner T. Hamm are expected home this week-end from a months' visit in Maryland and New York.

Hon. J. C. Adkins of Gainesville, a prominent attorney of the university city, and an influential member of the Florida house of representatives in the sessions of 1913 and 1915, was in attendance upon the Putnam circuit court last Monday and Tuesday.

THE FASHION

Of Interest to Ladies

Have just received the very latest

Coats, Suits

and

Dresses

You will find a selection of styles, materials and workmanship unique and exclusive, at prices not equalled elsewhere.

THE FASHION

FRUCHTMAN BROS.

Proprietors

Mrs. Lillian S. Knight has gone to White Springs for a two weeks' stay at the Edgegrove hotel.

Miss Lee of Gainesville is now with her sister, Mrs. Geiger, and will assist Miss Sippell in her school work.

Miss Edith Kupperbusch was hostess for the Monday night Bridge Club.

Albion Hutchinson has returned from a visit with his brother Robert in Jacksonville.

Edward L. Mann left Tuesday for Atlanta to attend the livestock convention.

Mrs. T. L. Pritchard and children of St. Augustine were week end guests of Miss Kate Lucas.

Mrs. W. J. Whitthorne has returned to spend the winter months with her son Frank Whitthorne on Kirkland street.

Mrs. H. M. Fearnside entertained her mother Mrs. J. J. Brown and her sister Miss Blanche Brown from Hastings on Tuesday.

L. M. Baldwin, merchant at Melrose and a member of the county democratic executive committee, was among the visitors in the city on Tuesday, here for the purpose of attending the committee meeting.

Judge and Mrs. E. E. Haskell and Mrs. H. H. Kent returned last Friday from their summer home at North Conway, N. H. All are looking well after their summer sojourn in the hills.

Mrs. Mary Scott Miller, president of the Beach & Miller Line, who has been quite seriously ill in this city for the past week or more, is now convalescing and hopes to leave for home in a few days.

Mrs. Charles M. Alford, sailed from New York Wednesday on the Lenape for Jacksonville, arriving there Saturday afternoon. Mrs. Alford will be a guest at "The Manse" a few days next week.

The Palatka board of trade has appointed a special committee of prominent business men and members to again take up the matter of securing a new school building for this city and this committee will work in conjunction with the regular civics committee of the board.

The Steamer Crescent of the Beach & Miller Line, which has been on the ways at the Merrill & Stevens ship yard in Jacksonville for the past several weeks undergoing a thorough overhauling, will resume its regular trips between Jacksonville and Palatka and Crescent City early next week.

Dr. J. C. Chandler left yesterday morning for New Orleans, where he will take a post graduate course in the hospital of Tulane University, with special reference to the treatment of the eye, ear, throat and nose. Dr. Chandler it will be remembered had previously turned over his Palatka practice to Dr. Martin.

The Woman's Missionary Society of the Methodist church met with Mrs. H. O. Hamm on Tuesday afternoon for the purpose of organizing for a quick campaign of the city in the interests of missions. A committee was appointed to prosecute the work. Mrs. Hamm served dainty refreshments during the afternoon.

Mrs. Raymond Urie and son, James, will motor up from Frostproof to attend the wedding of Mrs. Urie's sister, Miss Annie Louise. Thursday they will be accompanied home by Misses Grace and Mildred Urie who will make their home in Frostproof. Mr. and Mrs. Urie following the latter part of the month.

Judge and Mrs. J. I. Wimberly of Interlachen were in the city several hours on Tuesday and were greeted by many old friends. Judge Wimberly is one of the grand old men of the democratic party in Putnam county who still takes an active interest in matters political. He came to attend the meeting of the county democratic executive committee, of which he has been a member a great many years.

Prof. Geiger called the teachers of the public schools to a meeting at his home Wednesday afternoon at 3 o'clock for a business session. After a half hour's debate, during which time the guests were served fruit punch, Mrs. Geiger invited them all to the dining room where delicious refreshments were served. Various interesting games were enjoyed and a social get-together feeling was engendered by this courtesy which will endear the new principal and his charming wife to the public.

William S. Baughman, aged 74 years, and for three years or more a resident of Palatka, died on Friday of last week. The funeral in charge of Mooney & Davis, and conducted by Rev. S. Grady, was held on Saturday afternoon, the interment being in Oak Hill. Mr. Baughman was a hero of the civil war and a member of the G. A. R. He is survived by a wife and several children, among them being Mrs. C. D. Sands of Porto Rico, James B., of Milwaukee, Wis., Mrs. G. Thigpin of East Palatka, E. C. B. of Okeechobee, and Wm. E. of Montgomery, Ala. These have united in a request to the Palatka News that friends who assisted in the funeral be publicly thanked for their many kindnesses.

E. W. Elliott who made a reputation as a hustler while secretary of the Palatka board of trade, has not been easing up any since he secured the "Economy" grocery store. He has been preparing quietly to spring something and this week he does the springing. You can see it in his advertisement on the first page of this paper. There are some prices quoted in that list which are less than the goods can be bought by dealers by the case lot. Mr. Elliott makes it plain that these prices are to consumers only; were he not to do so, retail merchants would be swinging in on him and adding to their stocks. Elliott's advertisement should be labeled "The Reduced Cost of Living;" we have had too much of this high cost business for our good.

We Solicit the Trade of Every Man and Boy in Palatka and the County Because We Have What He Wants.

If the need is in Clothing or Furnishings, we have it. No season has seen such a varied stock as we are carrying for this Fall and Winter season.

We are not afraid to ask for any man's trade because we know we can fill their wants, and we know, too, that they'll come back for more.

Get the habit of buying your Clothing and Furnishings at BROWN'S. It's a good habit because its a paying habit.

M. S. BROWN Clothier and Furnisher to Particular Men and Boys.

FOR A COOL EVENING—

A Cozy Fire,
A Big Easy Chair,
A Magazine or Book,
and a Box of

Smith's

Candy or Chocolates

Try this Prescription
for the Coming Cool Evenings.

Mrs. S. J. Barstow has returned from a visit with friends at Daytona.

Born to Mr. and Mrs. Valery Thomas October 16th, twins—a boy and girl.

J. H. Wyllie and C. E. Currie, prominent Interlachen citizens, were among the Wednesday visitors in the city.

Mrs. Richard Adams has returned from a delightful recreation in the mountains of North Carolina.

Joseph S. LeHardy, for some time an assistant to Sheriff Kennerly, has been appointed second assistant in the city fire department to succeed Bill Pearce, resigned to accept a clerkship in the new Hotel James.

Mrs. S. Botler Thompson of Tampa, prominent in U. D. C. work, will be the guest of Mrs. H. F. Urie till after the Bracewell-Urie nuptials Wednesday October 25th. Mrs. James Bracewell of Lake Park, Ga., is also a guest at the Urie home.

The city council has passed an ordinance regulating traffic on the streets during a fire alarm. This ordinance is in line with suggestions made by Sheriff-elect P. M. Hagan and published in The News several weeks ago.

Mrs. Edward L. Mann gave an informal luncheon at 12 o'clock Wednesday, honoring Miss Annie Louise Urie the bride elect, and the Misses Grace Urie, Winnifred Houghton and Margaret Mann. A delightful event it proved to be.

Mrs. W. P. Merriam left Tuesday for Atlanta where she visited her son Jack, a student in the Georgia Tech and was joined by Mr. Merriam who returned from Milwaukee where he went to attend the funeral of his mother. Together they will return home today.

Best of all de times am here—
Time fo' makin' simmon beer,
Simmon way up in de tree
Makin' goo-goo eyes at me.
When de frost done come aroun'
An' day layin' on de groun'
Den we mash 'em up so nice—
Make a drink from Paradise—
See hit sparkle bright an' clear—
Good ole fashioned 'simmon beer.

Mr. and Mrs. S. S. Browning with their daughters, the Misses Winnifred Stella and Ruth, have returned from an extended tour of California. Mr. and Mrs. Browning and Miss Ruth are at their delightful river front home in East Palatka, while the Misses Winnifred and Stella went to Gainesville, Ga., for a short visit before returning home. It will be remembered that these young ladies were long students at the celebrated Brenan College for Women at Gainesville.

Hon. W. T. Cowles of Jacksonville addressed an enthusiastic audience at the court house last Monday night in the interests of Hon. W. V. Knott, the democratic candidate for Governor. The attendance was good, possibly 175 being present including a number of ladies. Hon. S. J. Hilburn introduced the speaker in a ringing speech for the nominee. Mr. Cowles is an eloquent and forceful speaker, and held the wrapt attention of his audience for an hour and 40 minutes. He was frequently interrupted with applause.

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except your photograph

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Palatka Automobile & Supply Company

announces that it has increased the scope of its business by the addition of facilities for

**FORGINGS
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— AND —

**GENERAL MACHINE REPAIR
WORK**

Of course we continue our departments of Plumbing, Roofing, Pipe Fitting, Bath Room Fixtures and Supplies.

Phone 152.

Palatka, Florida

FOR SALE—FOR RENT

2½ ACRES, 7 acres cleared and fenced, 4 room dwelling, located on Palmetto land road, miles of Palatka. Bulk of tract extra good land. Price \$8000.
TWO STORY DWELLING, 7 rooms and bath, electric lights, lot 50 x 150, N. 7th St. or terms to suit. Bargain.
SEVEN ROOM DWELLING, lot 50 x 200 on Kirby St. \$10000. Cash or terms to suit.
FIVE ROOM DWELLING, lot 50 x 100 on Kirby St. \$10000. Cash or terms to suit.
10 ACRES, half of it fenced and cleared, on hard road 2 miles from Palatka. \$10 per acre.
20 ACRES, 10 of it fenced and cleared, 6 room two story dwelling, other improvements fronting on hard road 2 miles from Palatka, worth the money.
200 ACRES unimproved front on hard road 2 miles from town. \$5000 per acre.
700 ACRES TIMBER LAND in Levy County, Florida. \$1000 per acre in cash.
2½ acres, all fenced and under cultivation. One 5-room dwelling, good water, and fruit on place. ½ mile from Court House. Just the thing for small chicken farm. Price \$12000. Terms.
10 acres, all fenced and under cultivation. One small dwelling, barn and other improvements. 3 miles from town. Cheap for cash.
30 acres of farming land, partly improved, small dwelling. Located on public road about 4 miles from Palatka, good neighborhood. Price \$3000.
30 acres, 15 of it under fence and cultivation. Small dwelling, good water, 200 trees and other fruits. ½ mile from Court House.
One six-room house. \$2000 per month.

T. J. KNIGHT

N. 4th St., PALATKA

REAL ESTATE

FIRE INSURANCE

Mr. and Mrs. J. H. Yelverton and daughter, Miss Irene, Miss Mamie Thomas and Miss Griffin were the guests of friends in McIntosh, Sunday.

Miss Alice Priddy returned Monday from a vacation in North Carolina stopping in Tallahassee and Jacksonville, enroute home.

Miss Louise Curtis returned to Palatka, Sunday, from a delightful summer spent in New York.

Kent Pendleton of Jacksonville, perintendent of the Florida Anti-Slavery League, was a visitor in the city this week and was registered at the Putnam House.